

RESOLUTION NO. 2025- 35

A RESOLUTION ADOPTING THE BUDGET OF THE VINELAND  
DOWNTOWN IMPROVEMENT DISTRICT FOR CALENDAR YEAR 2025.

BE IT RESOLVED by the City Council of the City of Vineland that the Budget of the  
Vineland Downtown Improvement District for Calendar Year 2025, annexed hereto and hereby  
made a part hereof, is hereby adopted.

Adopted: January 28, 2025

\_\_\_\_\_  
President of Council      pfs

ATTEST:

\_\_\_\_\_  
City Clerk      kp

VINELAND DOWNTOWN IMPROVEMENT DISTRICT/MAIN STREET VINELAND

<b>OPERATING INCOME</b>	<b>2025 SID ASSESSMENT</b>	<b>2025 FUNDRAISING</b>	<b>2025 RENTAL INCOME</b>	<b>2025 SAVINGS ACCOUNT</b>	<b>2025 UEZ FUNDS</b>	<b>2025 NPP Grant</b>	<b>2025 TOTAL</b>
Special Improvement Assessment	\$51,980.00						\$51,980.00
Fundraising, Sponsorships, Grant Income		\$25,000.00					\$25,000.00
Rental income			\$26,400.00				\$26,400.00
Savings account				\$38,186.00			\$38,186.00
UEZ funds					\$100,000.00		\$100,000.00
Neighborhood Preservation Grant						\$125,000.00	\$125,000.00
<b>Total Budget</b>	<b>\$51,980.00</b>	<b>\$25,000.00</b>	<b>\$26,400.00</b>	<b>\$38,186.00</b>	<b>\$100,000.00</b>	<b>\$125,000.00</b>	<b>\$366,566.00</b>
<b>OPERATING EXPENSES</b>	<b>2025 SID ASSESSMENT</b>	<b>2025 FUNDRAISING</b>	<b>2025 RENTAL INCOME</b>	<b>2025 SAVINGS ACCOUNT</b>	<b>2025 UEZ FUNDS</b>		<b>2025 TOTAL</b>
<b>Administrative Expenses</b>							
Executive Director	\$51,980.00				\$32,229.00		\$84,209.00
Maintenance Man (Part time)					\$17,328.00		\$17,328.00
Seasonal Maintenance Man (Part time)					\$0.00		\$0.00
Assoc. Director/Business Develop. (Part time)							\$0.00
NPP Neighborhood Liason						\$13,214.00	\$13,214.00
<b>Total Salaries</b>	<b>\$51,980.00</b>				<b>\$49,557.00</b>	<b>\$13,214.00</b>	<b>\$114,751.00</b>
<b>Social Security</b>							
Social Security					\$ 7,768.00	\$ 1,011.00	\$8,779.00
<b>Total Social Security</b>					<b>\$7,768.00</b>	<b>\$ 1,011.00</b>	<b>\$8,779.00</b>
<b>Pension</b>							
Pension/Healthcare					\$3,047.00	\$5,575.00	\$8,622.00
<b>Total Pension</b>					<b>\$3,047.00</b>	<b>\$5,575.00</b>	<b>\$8,622.00</b>
<b>Fringe Benefits</b>							
<b>Total Fringe Benefits</b>					<b>\$10,815.00</b>	<b>\$6,586.00</b>	<b>\$17,401.00</b>
<b>Total Administrative Expenses</b>	<b>\$51,980.00</b>				<b>\$60,372.00</b>	<b>\$19,800.00</b>	<b>\$132,152.00</b>
<b>Occupancy Expenses</b>							
Property taxes			\$9,000.00				\$9,000.00
Water			\$300.00				\$300.00
Sewer			\$1,100.00				\$1,100.00
Electric			\$5,645.00				\$5,645.00
Gas			\$2,000.00				\$2,000.00
Property maintenance			\$200.00	\$1,414.00			\$1,614.00
<b>Total Occupancy Expenses</b>			<b>\$18,245.00</b>	<b>\$1,414.00</b>			<b>\$19,659.00</b>
<b>Professional Services</b>							
Insurance			\$7,961.00	\$0.00	\$1,839.00		\$9,800.00
Legal				\$4,000.00	\$0.00		\$4,000.00
Audit				\$2,478.00	\$647.00		\$3,125.00
Public Relations				\$6,000.00			\$6,000.00
Consultants					\$33,800.00	\$8,700.00	\$42,500.00
<b>Total Professional Services</b>			<b>\$7,961.00</b>	<b>\$12,478.00</b>	<b>\$36,286.00</b>	<b>\$8,700.00</b>	<b>\$65,425.00</b>
<b>Operating Expenses</b>							
Bank Fees				\$100.00			\$100.00
Computer software				\$250.00			\$250.00
Office equipment/furniture/repair				\$500.00			\$500.00
Office supplies				\$626.00	\$2,642.00		\$3,268.00
Telephone/fax				\$3,200.00			\$3,200.00
Postage				\$1,500.00			\$1,500.00
Dues/subscriptions				\$1,200.00			\$1,200.00
Conferences/T&E				\$3,805.00			\$3,805.00
Professional development				\$500.00			\$500.00
<b>Total Operating Expenses</b>				<b>\$11,681.00</b>	<b>\$2,642.00</b>		<b>\$14,323.00</b>
<b>Advertising/Marketing/Team Expenses</b>							
Design Team				\$5,000.00			\$5,000.00
Economic Restructuring Committee				\$3,500.00			\$3,500.00
Organization Team		\$5,000.00					\$5,000.00
Promotions Team		\$20,000.00					\$20,000.00
Millennial Advisory Team				\$0.00			\$0.00
NPP Programming & Admin Expense						\$96,500.00	\$96,500.00
<b>Total Advertising/Marketing Expenses</b>		<b>\$25,000.00</b>		<b>\$8,500.00</b>		<b>\$96,500.00</b>	<b>\$130,000.00</b>
<b>Maintenance Expenses</b>							
Gas/oil				\$0.00	\$700.00		\$700.00
Miscellaneous reimbursements				\$750.00			\$750.00
Miscellaneous maintenance expenses			\$194.00	\$556.00			\$750.00
<b>Total Maintenance Expenses</b>			<b>\$194.00</b>	<b>\$1,306.00</b>	<b>\$700.00</b>		<b>\$2,200.00</b>
<b>GRAND TOTALS</b>	<b>\$51,980.00</b>	<b>\$25,000.00</b>	<b>\$26,400.00</b>	<b>\$35,379.00</b>	<b>\$100,000.00</b>	<b>\$125,000.00</b>	<b>\$363,759.00</b>