

CITY OF VINELAND, NJ

RESOLUTION NO. 2024-156

RESOLUTION APPROVING FORGIVABLE LOAN(S)
FROM FIRST GENERATION ENTERPRISE ZONE
FUNDS FOR PROJECT BEAUTIFY.

WHEREAS, the State has approved the use of \$1,500,000.00 in first generation Urban Enterprise Zone funds for a program known as Project Beautify to fund exterior improvements to UEZ certified small businesses in the City, as part of an overall strategy to attract customers and new businesses as well as to support existing small businesses:

WHEREAS, funding is to be provided as a forgivable loan at zero (0%) percent interest over a period of 5 years, with 20% being forgiven at the end of each year, with ten (10%) of the project cost to be paid by the business owner;

WHEREAS, the State has funded Project Beautify by depositing \$1,500,000.00 with the City of Vineland, the custodian of the City’s First Generation UEZ funds, to be exclusively used for Project Beautify;

WHEREAS, the Projects identified on the approval letters attached to this Resolution have been approved by the Project Review Committee;

NOW THEREFORE BE IT RESOLVED by the City Council of the City of Vineland that forgivable loans upon the terms and conditions set forth in the preamble of this Resolution are approved for the following projects in the following amounts, which represents 90% of the cost of each project limited to \$50,000.00, as further described on the attached approval letters:

BUSINESS NAME	PROPERTY OWNER	ADDRESS	AMOUNT
Joshua Motors II LLC	Joshua Motors II LLC	2521 S. Delsea Drive	\$20,967.27
Haar’s Health Food	Robert W. Haars	1437 S. Delsea Drive	\$50,000.00
608 E. Landis Avenue	608 E. Landis Avenue, LLC	Same	\$50,000.00

BE IT FURTHER RESOLVED that the Department of Finance is authorized to issue checks, from the funds earmarked for Project Beautify, to fund ninety (90%) percent (the eligible amount) of the Projects identified on the attached approval letters;

BE IT FURTHER RESOLVED that fifty (50%) percent of the eligible amount be paid to the approved business, upon the execution of a forgivable mortgage and note, and personal/corporate guarantees, upon the terms and conditions otherwise similar to other UEZ loans, and the remaining fifty (50%) percent upon the completion of the Project, or in a single check if the work is completed and approved prior to the initial disbursement, provided that the UEZ certified business remains in compliance with all of the terms and conditions of the Program and the project approval.

Adopted:

President of Council

ATTEST:

City Clerk



Project Beautify

3/28/2024

Business Name: Joshua Motors
Address: 2521 South Delsea Drive
Vineland, NJ 08360

Vendor ID:

Granted Work:	Sealcoating- SPARTAN SEALCOAT	\$ 9,300.00
	Signage- PARRISH SIGN	\$ 6,850.00
	Fencing- SANTOS FENCE	\$ 6,914.00

Total Project Cost: \$ 23,064.00

Total Project Cost: \$ 23,064.00

Total Grant Awarded (\$50,000 max.): \$ 20,967.27

10% Business Match Requirement: \$ 2,096.73

First payment disbursed upon approval (50%): \$ 10,483.64

Second payment disbursed upon completion (50%): \$ 10,483.64

Approval:

Aaron T. Melnick

First Payment

Requisition:

PO:

Second Payment

Requisition:

PO:

Business owner was made aware and give copies of all pertaining documents related to Project Beautify.
Owner has agreed to comply with all federal, state, and local laws and regulations to the extent that are such
applicable.

Any additional bids solicited were not obtained and issued as a no bid.



Project Beautify

4/11/2024

Business Name: 608 East Landis Ave
Address: 608 East Landis Ave
Vineland, NJ 08360


Vendor ID:

Granted Work: Frontage- Romans \$ 55,000.00
Contractor Bid \$55,000
Owner will cover all additional Costs

Total Project Cost: grant \$ 55,000.00

Total Project Cost: \$ 55,000.00
Total Grant Awarded (\$50,000 max.): \$ 50,000.00
10% Business Match Requirement: \$ 5,000.00

First payment disbursed upon approval (50%): \$ 25,000.00
Second payment disbursed upon completion (50%): \$ 25,000.00

Approval: _____ Aaron T. Melnick 

First Payment
Requisition:
PO:

Second Payment
Requisition:
PO:

Business owner was made aware and give copies of all pertaining documents related to Project Beautify.
Owner has agreed to comply with all federal, state, and local laws and regulations to the extent that are such applicable.

Any additional bids solicited were not obtained and issued as a no bid.



CITY OF
VINELAND
 WHERE IT'S ALWAYS GROWING SEASON

Project Beautify

4/11/2024

Business Name: Haars Health Food
 Address: 1437 S. Delsea
 Vineland, NJ 08360

Vendor ID:

Granted Work: Frontage- Kurt Construction \$ 79,600.00
 Contractor Bid \$79,600-
 Owner will cover all additional Costs

Total Project Cost: grant \$ 79,600.00

Total Project Cost: \$ 79,600.00
 Total Grant Awarded (\$50,000 max.): \$ 50,000.00
 10% Business Match Requirement: \$ 29,600.00 min \$6,636.36
 First payment disbursed upon approval (50%): \$ 25,000.00
 Second payment disbursed upon completion (50%): \$ 25,000.00

Approval: _____ Aaron T. Melnick 

First Payment **MAKE FIRST PAYMENT IN FULL- 1 PAYMENT ONLY <<<<<<**
 Requisition:
 PO:

Second Payment
 Requisition:
 PO:

Business owner was made aware and give copies of all pertaining documents related to Project Beautify.
 Owner has agreed to comply with all federal, state, and local laws and regulations to the extent that are such
 applicable.

Any additional bids solicited were not obtained and issued as a no bid.