

RESOLUTION NO. 2023-103

A RESOLUTION AUTHORIZING AN APPLICATION FOR
2023 DISTRACTED DRIVING CRACKDOWN GRANT
FUNDS.

WHEREAS, grant funds are available through the New Jersey Division of Highway Traffic Safety for overtime enforcement related to special enforcement patrols to reduce the number of motor vehicle fatalities in the state with a distracted driver contributing cause through targeted distracted driving enforcement and education during the 2023 Distracted Driving Crackdown - U Drive, U Text, U Pay grant from April 1, 2023 through April 30, 2023; and

WHEREAS, it is considered to be in the best interest of the City of Vineland that an application be submitted by the Vineland Police Department for the amount of \$10,500.00 for said grant funds;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Vineland that the Application for the 2023 Distracted Driving Crackdown Grant Funds and such other documents as required be and the same are hereby authorized for execution by the Mayor, Financial Director and Project Director.

Adopted:

President of Council

ATTEST:

City Clerk

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

General Information

Applicant Agency Vineland City
Project Title 2023 Distracted Driving Crackdown. *U Drive. U Text. U Pay.*
Federal Tax ID # 216001670

Project Period
From 4/1/2023 to 4/30/2023

Final financial claim due one month following the end of the Project Period.

Type of Application
Initial

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Contact Information

Project Director

Prefix: Sergeant
First Name: Owen
Last Name: Flores
Title: Sergeant
Address 1: 620 E. Plum Street
Address 2:
City: Vineland
State: New Jersey
Zip: 08360
Phone: 856-691-4111 ext. 4676
E-Mail: oflores@vinelandcity.org

Financial Director

Prefix: Ms.
First Name: Susan
Last Name: Baldosaro
Title: Comptroller
Address 1: 640 E. Wood Street
Address 2:
City: Vineland
State: New Jersey
Zip: 08360
Phone: 856-794-4000 ext. 4271
E-Mail: sbaldosaro@vinelandcity.org

Only Finance Officers or their designee(s) are authorized to certify SAGE grant applications and subsequent reimbursement requests. To name an authorized designee the CFO/Finance Officer must notify DHTS in writing with the name of the designee(s). Letters with this designation can be attached here. NOTE: An authorized designee(s) must be from the agencies finance office and cannot be the same person as the grant's Project Director.

Authorizing Official

Prefix: Honorable
First Name: Anthony
Last Name: Fanucci
Title: Mayor
Address 1: 640 E. Wood Street
Address 2:
City: Vineland

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03/02/2023

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Contact Information

State: New Jersey
Zip: 08360
Phone: 856-794-4000 ext.
E-Mail: afanucci@vinelandcity.org

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Narrative Description of Project

[✓] I agree to the Terms and Conditions found below.

Problem Statement:

Distracted driving is a dangerous epidemic on America's roadways. From 2012-2019, 26,004 people were killed in distracted driving crashes nationally. In New Jersey, driver inattention has remained the most frequently cited cause of fatal and incapacitating crashes, over seven times higher than the total crashes cited for unsafe speed over the past five years (2016-2020).

Recent groundbreaking research performed by Rowan University further demonstrates the extent of the driver distraction problem in New Jersey. A pilot observational driver distraction survey was conducted in 2021 and 2022 along 10 high crash highway corridors, using video camera technology. The study found that the average rate of distraction for drivers sampled was between 20-25%

Distracted driving is any activity that diverts a person's attention away from the primary task of driving. All distractions endanger driver, passenger, and bystander safety. These distractions include:

Texting

Using a cell phone or smartphone

Eating and drinking

Talking to passengers

Grooming

Reading, including maps

Using a navigation system

Watching a video

Adjusting a radio, CD player, or MP3 player

But, because using a hand held cell phone while driving to make calls or send text messages requires visual, manual, and cognitive attention from the driver, they are by far the most alarming distractions.

April is National Distracted Driver Month, which is a time to remind New Jersey motorists of the state's distracted driving laws, which include a ban on hand-held cell phone use and text messaging by all drivers and a ban on all cell phone use (hand held or hands free) by novice drivers.

From April 1-30, 2023, police officers, on an overtime basis, will conduct special enforcement patrols targeting distracted drivers. The enforcement will take the form of roving patrols and fixed checkpoints.

Objectives:

To reduce the number of motor vehicle fatalities in the state with a distracted driver contributing cause (as detailed in the FY2023 New Jersey Highway Safety Plan) through targeted distracted driving enforcement and education during the 2023 Distracted Driving Crackdown U Drive. U Text. U Pay.

Methodology:

REMINDER: As per directives from the National Highway Traffic Safety Administration (which

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03/02/2023

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Narrative Description of Project

provides the federal funding for this grant) Chiefs of Police are not eligible to work grant-funded overtime through this grant.****

This federally-funded grant project consists of an enforcement overtime campaign from April 1 through April 30, 2023. The project is designed to raise awareness about the dangers of distracted driving, to offer deterrence through visible enforcement, and to issue summonses for relevant motor vehicle violations. The grant will pay for overtime enforcement during the approved crackdown period, with a maximum rate to be reimbursed of \$70 per hour. The overtime hours will be used for roving patrols and checkpoints.

This is a **reimbursement grant**. Participating departments will incur all costs and then submit the necessary documentation to the Division of Highway Traffic Safety for reimbursement.

This is an **enforcement campaign**. A reasonable number of impaired driving arrests and other summonses are expected in relation to overtime hours worked.

All grantees are expected to conform to the established "Law Enforcement Performance/Productivity Standards for Federally Funded NJDHTS Grants."

The maximum project overtime rate is \$70.00 per hour regardless of what officer works the project hours. The officer is to receive the full dollar amount in overtime. Administrative costs or fees should be considered "in kind services" or soft matches and are not a part of this grant. **It is up to the agency to establish its pay rate for the project.** The Division encourages agencies to pay all participating officers a flat \$70 per hour rate for this overtime detail, but agencies may pay their usual overtime rates, if they wish, in which case the reimbursement from the Division will be:

Officers paid \$70.00 - project will reimburse at \$70.00 per hour.

Officers paid less than \$70.00 - project will reimburse at that lower rate.

Officers paid more than \$70.00 - project will reimburse at \$70.00 per hour with the municipality covering the remainder of the rate.

Again, the maximum hourly rate to be reimbursed is \$70 per hour, regardless of whether all the grant-budgeted hours are worked or not.

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Action Plan and Methodology

In the box below provide a brief analysis of available data from your jurisdiction pertaining to the issue involved in this grant, as well as your plan of action and targeted areas of enforcement for this campaign.

****NEW:**

All NJ DHTS grantees are required to engage the community, including new, traditionally underserved segments of the community. In addition to your enforcement action plan, please describe tasks you will take to foster community engagement to maximize the effectiveness and reach of this campaign.

In Vineland many of our collisions occur on Delsea Drive, Chestnut Avenue and Main Road. These roads have travel speeds of 40mph while also having many traffic lights in between. Distracted Drivers often cause rear end collisions on these major roadways.

The areas of enforcement will be concentrated on Delsea Drive, Main Road and Chestnut Avenue, as these roads are main travel ways in Vineland.

We intend to engage the community via our traffic message board, placed on Delsea Drive and Main Road. We also intend to advise the public via our social media pages.

Your action plan can also be attached here:

HTS Mobilization 2023 Distracted Driving Crackdown
Organization: Vineland City
Evaluation (Administrative (Performance) Evaluation)

[✓] I agree to the Terms and Conditions found below.

1. News release sent to local media and resolution/proclamation approved by local governing body.
2. A reasonable number of motor vehicle stops made and distracted driving related summonses issued in relation to overtime hours worked.
3. "Law Enforcement Performance/Productivity Standards for Federally Funded NJDHTS Grants" adhered to.
4. Display Variable Message Board with the "UDrive. UText. UPay." theme during the project period, if possible.
5. Timely submittal of Enforcement Summary Report(s) and Financial Reimbursement claim(s) in SAGE.

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Acceptance of Conditions

Acceptance of Conditions can be found by [clicking here](#).

I agree to the Terms and Conditions outlined in Acceptance of Conditions document found above.

HTS Mobilization 2023 Distracted Driving Crackdown
Organization: Vineland City
Certification Regarding Debarment and Suspension

Certification regarding Debarment and Suspension can be found by [clicking here](#).

The prospective applicant certifies that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from receiving funds by any federal department or agency.

The applicant also certifies that it will comply with the requirements referenced in the attached document in accordance with the Subaward program.

HTS Mobilization 2023 Distracted Driving Crackdown
Organization: Vineland City
Project Location

County to filter by: Cumberland County

Municipalities: Vineland City

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Local Aid & Legislative Districts

Legislative Districts: 1

Local Aid Districts: District 4, Trenton

Congressional Districts:

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Enforcement/Education Details

Description:	Number of Hours:	Number of Staff	Hourly Rate:	Federal Share	State/Local Share	Total Amount
Distracted Driving	150	1	\$70.00	\$10,500.00	\$0	\$10,500.00
Overtime Enforcement						

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Budget Summary

Budget Line Item	Federal Share	State/Local Share	Total Amount Requested
Enforcement/Education Details	\$10,500	\$0	\$10,500

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Federal Single Audit

Does your agency expend \$750,000 or more in federal funds during its fiscal year? (✓) Yes () No

If yes, download and print the Federal Single Audit Requirements and Certification Form by [clicking here](#).

Scan and attach your completed Form and Proof of Submission here:

https://njsage.intelligrants.com/_Upload/2882084_2172525-6StateSingleAuditRequirementCertification.pdf

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: Vineland City

Signatures

I certify that the information in this application is true and correct, that the undersigned possesses the authority to apply for this grant, and that the applicant will comply with all Conditions and Assurances associated with this program.

The undersigned gives authorization to submit the application to the State of New Jersey, Department of Law and Public Safety, Division of Highway Traffic Safety for this subaward project.

Project Director Approval

I approve this application for submission.

Name: Sgt. Owen Flores

Financial Director Approval

I approve this application for submission.

Name: Susan Baldosaro

Authorizing Official Approval

I approve this application for submission.

Name: Anthony Fanucci